

April 15, 2021

Dear Valued Customer:

The past 12 months have brought significant uncertainty and volatility to the chemical market. *Unprecedented demand*, and other major economic factors, have resulted in reduced supply, dramatically increased lead times and rapidly inflating prices in cost of raw materials.

It is expected that the combination of these movements will result in the following:

- **10% increase on solvent based products such as Unbelievable UnGoo, Unbelievable Ink Out, Unbelievable Graffiti Off, Unbelievable Citrus Gel, Unbelievable Goo D-Solv-r, Unbelievable Green Crystal Formula, Core Blue Power and Xtreme Orange**
- **7% increase on all other stock items.**

We ask that customers use the coming weeks to begin to factor these increases into their plans for shipments beginning in May 1, 2021. During the same time, Core Products will closely monitor market conditions, and work with our suppliers, in order to only pass on an increase that is commiserate to the market conditions.

We understand that the rapidly changing landscape has been both frustrating and confusing. Please do not hesitate to contact your Sales Development Rep at any time if you have questions.

We value and appreciate your ongoing support and look forward to continuing to provide you with the quality and service you have come to expect.

Sincerely,



Brent Crawford
President
Core Products Co, Inc.