





MATTRESSES &

UPHOLSTERY

CONCRETE

RUGS &

CARPET

WORKS ON:



UNBELIEVABLE!® URINE SPOT & ODOR REMOVER

- Ready to Use

Eradicates tough urine stains and odors with the cleaning power of hydrogen peroxide. Our formula quickly breaks down urine to eliminate odors and remove stains. Formulated for hard-to-clean porous materials but safe on carpet, bedding and other materials.

- 1 Breaks down proteins found in urine to quickly eliminate odors.
- **e** Removes stains with the oxidizing power of hydrogen peroxide and the stain-lifting power of organic surfactants.
- **e** Specially formulated to penetrate and clean porous surfaces which harbor bacteria and contaminates
- 0 Handles stains and odors on soft, absorbent surfaces like carpet and mattresses
- 0 Hydrogen Peroxide is fast acting and natural

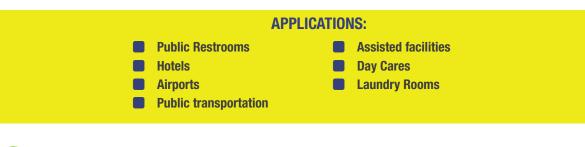
Unbelievable!® Urine Spot & Odor Remover is available in 32 oz. ready-to-use spray bottle cases of 12 each. # UUR-32

WHY SELL CORE PRODUCTS UUR?

- UUR is not sold in major retailers to compete against Clorox is in Wal-Mart, Lowe's, Home Depot and most retail stores
- We monitor distribution for customer protection
- Our product can be private labeled, Clorox won't
- Clorox is low in pH and acidic which can break down grout and natural stones
- UUR has higher percentage of Hydrogen Peroxide to boost effectiveness
- We use a natural essential oil for fragrance

WHY URINE STINKS!

Urine is composed of waste products including urea, uric acid, sodium chloride (salt), excess water and other waste. The immediate odor from urine comes from bacteria that feed on urine. Uric acid crystals (crystalized urine residue) often remain in porous surfaces, and will emit an "ammonia" odor with time. Humid conditions or wetting the surface can also reactivate the odor.





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